Ten Commandments of Type

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01. You shall acknowledge that every thing is type.

02. You shall not use the term type in another meaning.

03. You shall give type a meaning.

04. You shall not exclude any type.

05. Honour those who taught you to read & write.

06. You shall draw type you do not know of.

07.

You shall always make type, especially when you are out of words.

08. You shall respect the shoulders of giants.

09. You shall not just stand on the shoulders of giants.

10. You shall accept that type is both expression and implication.

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